

Beat: Business

LE HAVRE FORUM GATHERS LEADERS OF POSITIVE ECONOMY AND POSITIVE CITIES

POSITIVE PLANET AS A SUPER NGO

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USPA NEWS - Since 2012, Le Havre initiated the historic forum of the positive economy brings together each year the women and men who make the positive economy, a sustainable economy offering the opportunity for current generations to meet their needs without endangering those future generations. During 3 days, personalities and committed citizens meet to highlight their projects and innovative ideas, discover experiences in cities around the world, share and think collectively to multiply the impact of positive actors and accelerate the transformation territories. As climate issues become ubiquitous in current debates, the International Forum of Positive Cities and Territories aims to address these challenges and provide new insights. Every citizen is concerned and welcome: mayors and representatives of agglomerations, regions around the world, business leaders, political leaders, leaders of NGOs and associations, entrepreneurs, artists, economists, scientists, but also the youngest and the general public. A whole range of issues will be debated: smart city, migratory flow, urban mobility, economic development (circular economy, territorial coherence ...)

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ABOUT POSITIVE PLANET NGO-----

Positive Planet was created in 1998 under the name of Planet Finance to promote growth and fight against poverty by enabling the most vulnerable populations to become autonomous and to transmit a better world to future generations. The foundation is convinced that by helping the most vulnerable, economically, culturally and socially, we help the entire planet to become more peaceful, more sustainable and freer. That is, more positive. To achieve this, Positive Planet has developed its action around two types of programs:

- operational all over the world to help the most vulnerable to create and grow a business, by combining interventions to support people with Entreprenre in the suburbs (35 points of reception in France) in particular ... In total, more than 1000 jobs are created every year and supported businesses live more than 3 years after their creation in 65% of cases.

- advocacy to encourage the general public and private and public decision-makers to devote more financial and intellectual resources to the operational programs for the preparation of the future, and in particular those of Positive Planet, at the LH Forum (in Le Havre) and of the Global Positive Forum (Paris). It also values "“filmmakers or entrepreneurs who act for future generations, respectively during the week of the Cinema Positive (Cannes) or the Positive Awards (Paris).

Positive Planet's programs are run by various legally distinct organizations supported by a Foundation recognized as being of public utility.

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